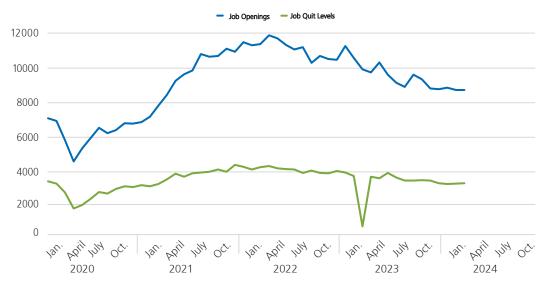
# THE ARNOLD GROUP'S KANSAS EMPLOYMENT IMPACT ANALYS

It's economic truth that recruiting agency-sourced workers are the canary in the coal mine: spotting the beginning stages of an economic slowdown and being on the bleeding edge of talent shortages when they occur. The following Employment Impact Analysis is provided as a strategy resource designed to keep you abreast of changes in the economic climate and future constraints in talent.

### **U.S. JOB OPENINGS AND QUIT LEVELS**



U.S. Unemployment Rate # Job Openings: 4,734,122

#### 2024 US Unemployment Rates

Feb Mar Apr May June 39 3.8 July Aug Sep Oct Nov Dec

\*The Federal Reserve considers a base unemployment rate (the U-3 rate) of 5.0%-5.2% as "full employment" in the economy.

KS Unemployment Rate # Job Openings: 92,564

#### 2024 KS Unemployment Rates

Jan Feb Mar Apr May June 26 27 2.7 Aug Sep Oct Nov Dec July

### **OUARTERLY EMPLOYMENT SUMMARY**



01 - 2024

#### **New Jobs in Kansas**

Governn	Government Sector		Private Sector		
Q1-24:	+1,300	Q <sup>,</sup>	1-24:	+7,500	
Q4-23:	+1,800	Q4	4-23:	+3,800	
Q3-23:	-700	Q3	3-23:	+2,800	
Q2-23:	+1,700	Q2	2-23:	-2,400	

#### 2024 KS Jobs Summaries

		Govern	ment   Priva	te	
Jan	Feb	Mar	Apr	May	June
-1.2K	+3.6K	+6.4K			
+600   -1.8K	-200   +3.8K	+900   +5.5K			
July	Aug	Sep	Oct	Nov	Dec

<sup>\*</sup>Initial data reported; Does not include upward/downward revisions sources made to initially reported data

### **SUMMARY OF US SALARY AND INFLATION RATES:**

#### **AVERAGE SALARY INCREASE**

2022: 4.20% 2016: 1.13% **2017**: 3.45% **2018**: 3.62% **2019:** 3.75% **2020:** 2.83% **2021:** 8.89% 2023: 4.60% 2024: 3.9%-4.2% \*Projected

#### **INFLATION RATE**

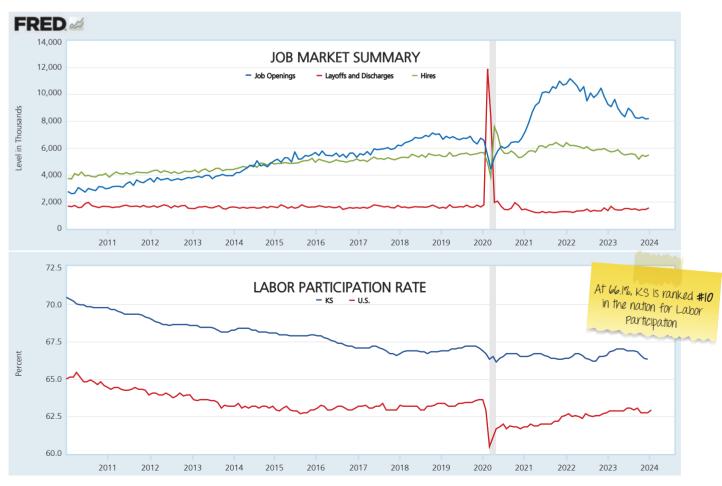
2016: 1.26% 2017: 2.13% 2018: 2.44% 2019: 1.81% 2020: 1.23% 2021: 4.69% **2022:** 8.01% 2023: 4.12% 2024: TBD



### **AMERICAN STAFFING ASSOCIATION SUMMARY**



### FEDERAL RESERVE ECONOMIC DATA



## KANSAS COUNTY EMPLOYMENT SUMMARY

For optimal visuals, we recommend viewing pages 3 and 4 side-loy-side

					3 and 4 slae-	
3.0% 34 0 27 \$10.85 \$18.24 \$36.77	<b>SANTIN</b> 30 0 32 \$10.4 \$17.9 \$34.9	41 99	2.6% 30 1 42 \$10.5 \$17.21 \$33.94	2.3% 59 1 66 \$10.76 \$18.01 \$34.05	2.4% 61 4 115 \$10.72 \$18.58 \$39.42	2.0% 39 0 33 \$10.41 \$18.28 \$35.86
3.1% 82 0 94 \$10.34 \$17.13 \$35.45	2.0% 84 1 221 \$10.57 \$17.79 \$37.54		2.4% 32 1 55 \$10.50 \$18.20 \$36.20	3.1% 36 1 23 \$11.18 \$19.06 \$37.35	3.1% 70 0 34 \$10.41 \$18.16 \$35.64	2.5% 41 0 47 8 \$10.49 \$18.17 \$36.59
<b>2.1%</b> 18 0 13 \$10.19 \$17.33 \$32.62	1.8% 30 1 40 \$10.43 \$16.97 \$33.14	Ţ	2.6% 32 0 67 \$10.64 \$17.95 \$34.86	3.7% 45 0 36 \$10.36 \$18.66 \$39.87	2.2% 385 9 586 \$10.74 \$17.75 \$38.46	2.7% 89 2 S 101 \$10.51 \$18.77 \$36.79
2.2% 16 0 21 \$10.73 \$17.58 \$36.62	2.8% 30 0 35 \$10.65 \$18.35 \$38.36	2.3% 57 2 58 \$10.41 \$17.25 \$36.45	3.2% 21 1 9 \$10.74 \$18.15 \$38.52	3.0% 36 0 44 \$11.02 \$19.04 \$38.54	2.9% 47 3 69 \$10.49 \$17.26 \$31.29	3.0% 379 10 535 \$10.73 \$17.97 \$36.37
N 1.9% 29 1 21 \$10.65 \$17.76 \$35.43	2.3% 43 3 48 \$10.49 \$17.38 \$36.01	2.2% 445 6 810 \$10.90 \$18.91 \$35.19	2.3%	2.5% 23 2 14 \$10.69 \$18.15 \$34.40	2.8% 72 1 134 \$11.13 \$17.57 \$33.40	'   🔾 2
<b>NOLINE</b> 2.3% 23 100 1100 1 1 2 310.29 3 18.28 3 18.28 3 18.28 3 18.51 3 18.51 3 18.51 3 18.51 3 18.51		2.3% 47 3 57 \$10.96 \$18.63 \$37.24	2 32 \$10.98 \$18.98 \$35.61	2.3% 411 6 898 \$11.01 \$18.92 \$31.08	3.0%   34   1   20   510.42   \$18.06   \$34.86	2.4% 113 2 197 \$10.35 \$17.47 \$35.73
3.8% 0 41 0 44 0 \$10.32 \$18.74 \$35.81	<b>S 4.3%</b> 118 0 26 \$11.10 \$118.72 \$40.28	2.9% 281 3 482 \$10.80 \$18.86 \$33.19	\$40.88	1.9% 21 0 72 \$11.03 \$19.09 \$38.88	2.4%   20   1   11   11   11   11   11   11	2.3% 50 2 36 \$10.70 \$18.52 \$35.34

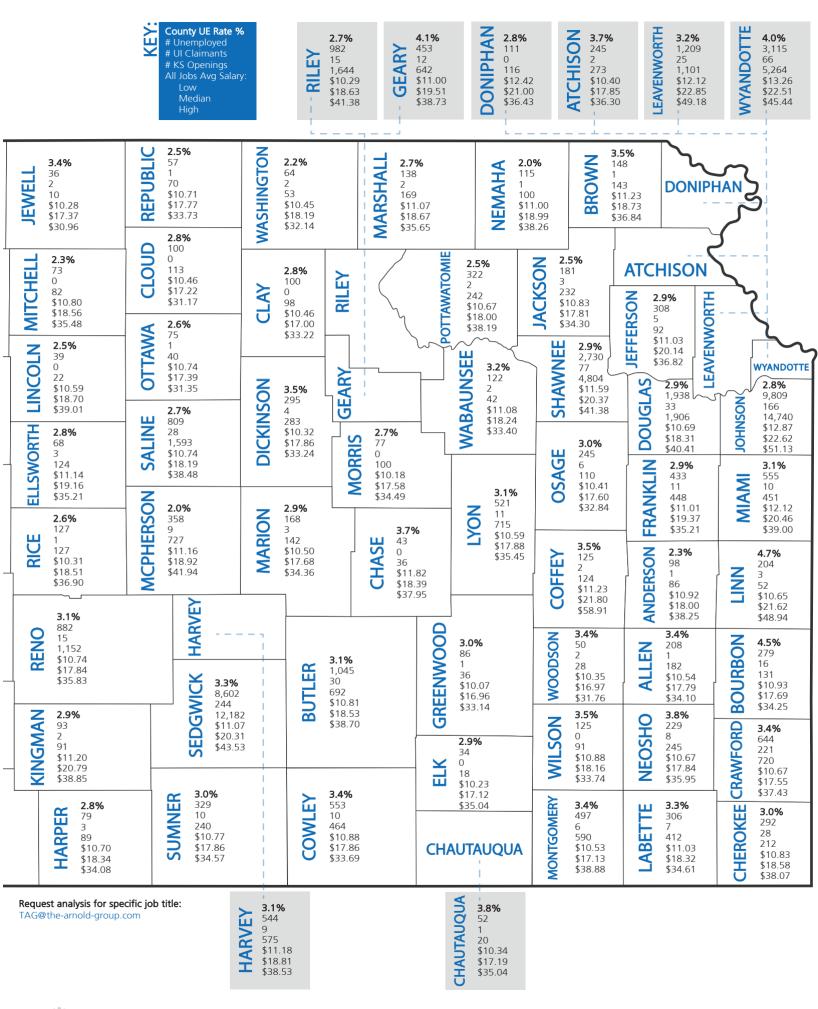
Request analysis for specific job title:

TAG@the-arnold-group.com



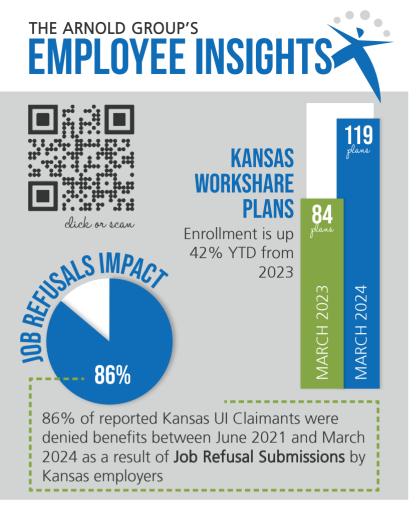
3.3% 43 0 30 \$10.91 \$18.55 \$38.99





Q1 - 2024

Source: Kansas Department of Labor



### **TOP RECRUITING CHALLENGES**

- Lack of qualified candidates
- Competition from other employers
- More open roles to fill
- Inability to compete on salary
- Hiring processes too long
- Inability to offer remote or hybrid work
- Meeting high candidate expectations

Did you know...

The top reason employees **quit their job** in 2023 was for a better **career opportunity**.

Employees **actively** looking for a job change

35%

Employees that are **passive** job seekers

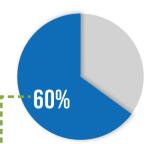
**73**%



New Hires who resign in their first 3 months of employment



New hires actively start looking for jobs within first 6 months of starting a job

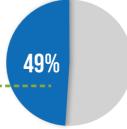


60% of job seekers have **given up** on filling out a job application because of its **complexity** 

# WHAT CANDIDATES CONSIDER BEFORE ACCEPTING A JOB OFFER



49% of job seekers declined a job offer due to a **bad** recruiting experience



# BUSINESS INSIGHTS

Businesses report **struggling** to fill jobs in 2023 (9 out of 10)

90%

Businesses planning to **increase hiring** by adding new positions in 2024

**57%** 

### **TOP RECRUITING PRIORITIES**

Improving candidate quality

Getting more candidates

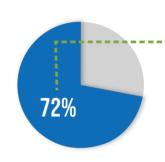
Improving hiring processes and speed

Improving onboarding

Creating a more diverse talent pipeline

45% of employers **eliminated degree requirements** (from some roles)





72% of employers have recently shifted hiring requirements, **prioritizing skills** over credentials

2023 4.1%

2024 (estimated) **3.9**%

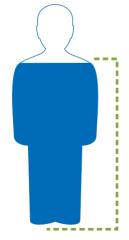
Merit Increases

3.8%

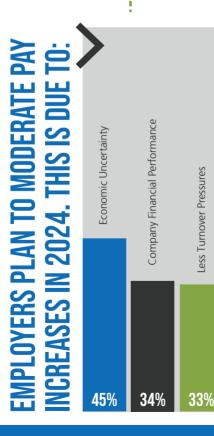
2023

**3.5**% 2024 (estimated)

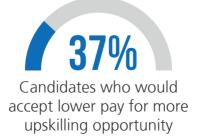
Did you know...



There are 0.7 qualified candidates for every job opening



51%
Candidates who would accept lower pay for more flexibility



New hires who stay for 3 years after a **positive onboarding experience** 

Q1 - 2024

69%



Above-Market Pay Levels

11%

# EMPLOYMENT OUTLOOK SURVEY RESULTS



57% of businesses report plans to increase hiring by adding new positions in 2024. Is your organization's need for hiring (for any reason) in the first half of 2024 following suit?



# question 2:

The national quit rate has significantly dropped, once again matching pre-pandemic quit rates. Did you experience a similar drop in turnover in Q1-2024?



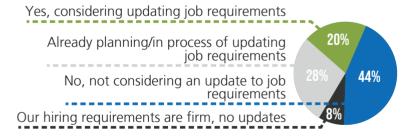
# question 3:

Wage growth appears to continue slowing throughout 2024. Does your organization plan to pivot strategy to match the slow down or maintain your current compensation strategy to remain competitive?



## question 4:

72% of surveyed employers have recently reported shifting hiring requirements to prioritize skills over credentials. Are you considering any job description requirement updates to help with your 2024 recruiting strategy?



# question 5:

Of the top recruiting priorities employers report focusing on in 2024, which is your organization most focused on?

### **52%** Improving candidate quality

**19%** Getting more candidates

**6**% Improving hiring processes and speed

**19%** Improving onboarding

2% Creating a more diverse talent pipeline

**2**% Othe

Sources: TAG Employment Outlook Survey