# THE ARNOLD GROUP'S KANSAS EMPLOYMENT IMPACT ANALYS

It's economic truth that recruiting agency-sourced workers are the canary in the coal mine: spotting the beginning stages of economic changes and being on the bleeding edge of talent shortages when they occur. The following Employment Impact Analysis is provided as a strategy resource designed to keep you abreast of changes in the economic climate and future constraints in talent.

### **U.S. JOB OPENINGS AND QUIT LEVELS**



U.S. Unemployment Rate # Job Openings: 4,734,122

#### 2024 US Unemployment Rates

Jan	Feb	Mar	Apr	May	June
3.7	3.9	3.8	3.9	4.0	4.1
July	Aug	Sep	Oct	Nov	Dec
4.3	4.2	4.1	4.1	4.2	4.1

\*The Federal Reserve considers a base unemployment rate (the U-3 rate) of 5.0%-5.2% as "full employment" in the economy.

KS Unemployment Rate # Job Openings: 48,417

#### 2024 KS Unemployment Rates

Jan	Feb	Mar	Apr	May	June
2.6	2.7	2.7	2.8	2.9	3.1
July	Aug	Sep	Oct	Nov	Dec
3.2	3.3	3.3	3 4	3 5	3 5

### **OUARTERLY EMPLOYMENT SUMMARY**



04 - 2024

### **New Jobs in Kansas**

Government Sector			Private Se	Private Sector		
	Q4-24:	+2,800	Q4-24:	+6,100		
	Q3-24:	-200	Q3-24:	+1,200		
	Q2-24:	+6,100	Q2-24:	+3,600		
	Q1-24:	+1,300	Q1-24:	+7,500		

#### 2024 KS Jobs Summaries

		Gove	rnment   Privat	9	
Jan	Feb	Mar	Apr	May	June
-1.2K	+3.6K	+6.4K	+2K	+100	+7.6K
+600   -1.8K	-200   +3.8K	+900   +5.5K	+300   +1.7K	+400   -300	+5.4K   +2.2K
July	Aug	Sep	Oct	Nov	Dec
-1.7K	0	+2.7K	-200	+7.9K	+1.2K
-5.6K I +3.9K	+3.5K I -3.5K	-200 I +1.2K	+1.3K I -1.5K	+800 I +7.1K	+700 I +500

\*Initial data reported; May reflect upward/downward revisions sources make to initially reported data

### **SUMMARY OF US SALARY AND INFLATION RATES:**

#### **AVERAGE SALARY INCREASE**

2017: 3.45% **2018**: 3.62% 2019: 3.75% **2020**: 2.83% **2021**: 8.89% **2022**: 4.20% 2023: 4.60% 2024: 3.9% 2025: 3.5% \*Projected

#### **INFLATION RATE**

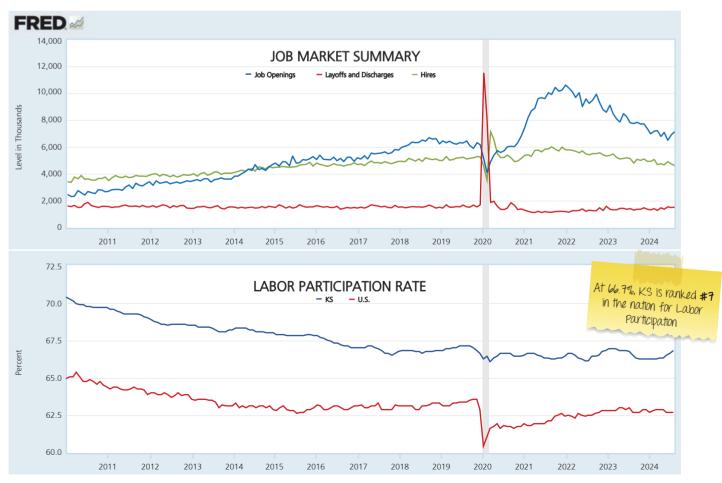
2017: 2.13% 2018: 2.44% 2019: 1.81% 2020: 1.23% 2021: 4.69% 2022: 8.01% 2023: 4.12% 2024: 2.95% 2025: 2%-3% \*Projected



### **AMERICAN STAFFING ASSOCIATION SUMMARY**



### FEDERAL RESERVE ECONOMIC DATA



### KANSAS COUNTY EMPLOYMENT SUMMARY

For optimal visuals, we recommend viewing pages 3 and 4 side-by-side

					3 and 4 side	
2.7% 36 26 \$10.85 \$18.24 \$36.77	<b>SNITINE</b> 32 23 \$10. \$17. \$34.	<b>6</b> 41 99 50	3.2% 40 22 \$10.5 \$17.21 \$33.94	2.3% 61 48 \$10.76 \$18.01 \$34.05	2.7% 71 51 \$10.72 \$18.58 \$39.42	2.2% 46 19 \$10.41 \$18.28 \$35.86
3.2% 89 49 \$10.34 \$17.13 \$35.45	<b>SET 2.2%</b> 93 192 <b>SET 10.57</b> \$17.79 \$37.54		2.0% 30 30 \$10.50 \$18.20 \$36.20	3.3% 40 8 \$11.18 \$19.06 \$37.35	3.1% 75 30 \$10.41 \$18.16 \$35.64	3.9% 73 25 \$10.49 \$18.17 \$36.59
2.4% 22 15 \$10.19 \$17.33 \$32.62	2.0% 34 40 \$10.43 \$16.97 \$33.14		2.5% 36 32 \$10.64 \$17.95 \$34.86	2.9% 38 24 \$10.36 \$18.66 \$39.87	2.3% 400 504 \$10.74 \$17.75 \$38.46	5.3% 180 80 \$10.51 \$18.77 \$36.79
1.9% 16 16 17.73 18.17.58 117.58 117.58 117.58	2.6% 30 22 \$10.65 \$18.35 \$38.36	2.3% 63 57 \$10.41 \$17.25 \$36.45	2.8% 22 8 \$10.74 \$18.15 \$38.52	3.3% 44 36 \$11.02 \$19.04 \$38.54	3.3% 55 12 \$10.49 \$17.26 \$31.29	<b>N</b> 3.3% O 418 405 405 \$10.73 \$17.97 <b>M</b> \$36.37
NO 1.9% 34 15 \$10.65 \$17.76 \$35.43	2.3% 48 19 \$10.49 \$17.38 \$36.01	2.2% 464 829 \$10.90 \$18.91 \$35.19		<b>V</b> 2.4% <b>V</b> 26 <b>V</b> 5 <b>V</b> \$10.69 \$18.15 \$34.40	2.9% 87 106 \$11.13 \$17.57 \$33.40	
2.5% 26 53 \$11.21 \$18.28 \$36.88	3.1% 89 64 \$10.29 \$18.51 \$37.99	2.2% 50 42 \$10.96 \$18.63 \$37.24	75 27 \$10.98 \$18.98 \$35.61	2.5% 425 863 \$11.01 \$18.92 \$31.08	2.6% 332 32 32 \$10.42 \$18.06 \$34.86	2.6% 131 112 \$10.35 \$17.47 \$35.73
2.9% 32 34 \$10.32 \$18.74 \$35.81	2.7% 79 19 \$11.10 \$18.72 \$40.28	2.9% 2.77 441 \$10.8 \$18.8 \$33.1	27 \$11.00 \$19.56 \$40.88	2.2% 26 67 \$11.03 \$19.09 \$38.88	2.6% 24 3 \$10.43 \$17.20 \$35.38	2.4% 55 90 19 19 \$10.70 \$18.52 \$35.34

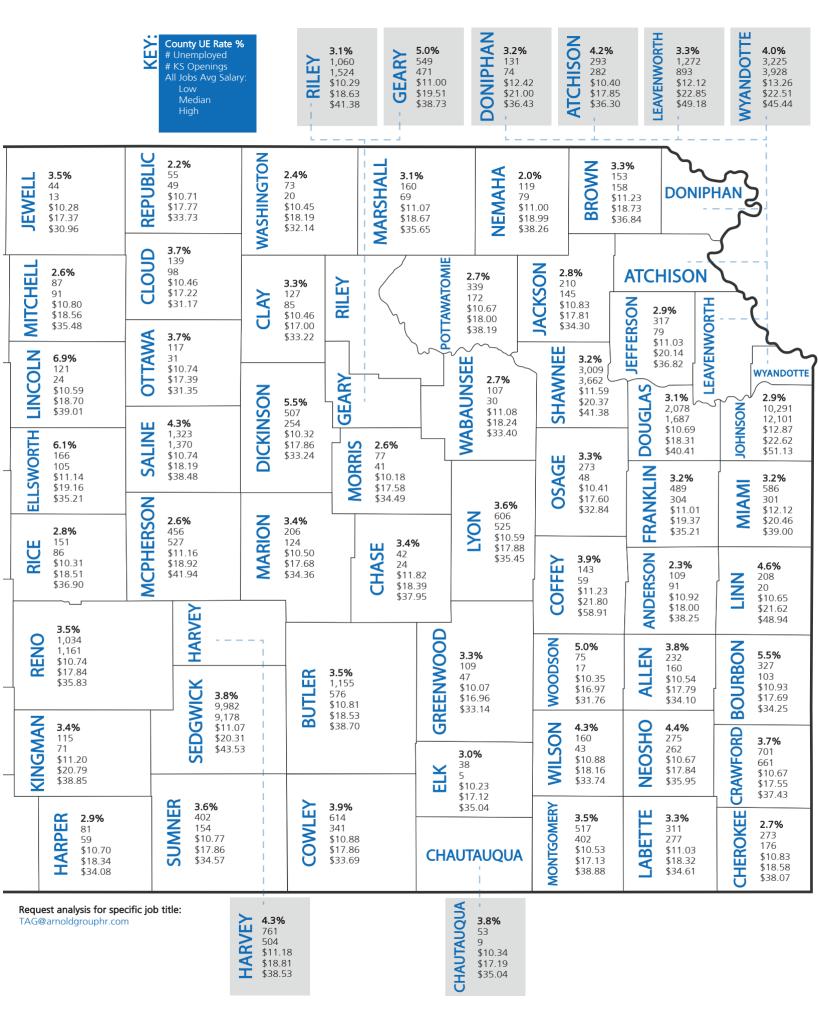
Request analysis for specific job title:

TAG@arnoldgrouphr.com



3.2% 46 13 \$10.91 \$18.55 \$38.99





The Arnold Group

Q4 - 2024

Source: Kansas Department of Labor

THE ARNOLD GROUP'S EMPLOYEE INSIGHTS \*Q4 data for 2024 Kansas Workshare Plans is currently KANSAS unavailable WORKSHARF **PLANS** Refusals Impo Enrollment is up 19% YoY from 03-2023 84% 84% of reported Kansas UI Claimants were denied benefits between June 2021 and Sept. 2024 as a result of **Job Refusal Submissions** by Kansas employers

### TOP RECRUITING CHALLENGES

- Lack of qualified candidates
- Competition from other employers
- More open roles to fill
- Inability to compete on salary
- Hiring processes too long
- Inability to offer remote or hybrid work
- Meeting high candidate expectations

Did you know...

The top reason employees **quit their job** in 2023 was for a better **career opportunity**.

Employees **actively** looking for a job change

35%

Employees that are **passive** job seekers

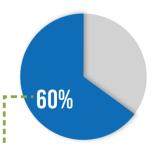
**73**%



New Hires who resign in their first 3 months of employment



New hires actively start looking for jobs within first 6 months of starting a job

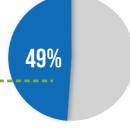


60% of job seekers have **given up** on filling out a job application because of its **complexity** 

## WHAT CANDIDATES CONSIDER BEFORE ACCEPTING A JOB OFFER



49% of job seekers declined a job offer due to a **bad** recruiting experience



# BUSINESS INSIGHTS

Businesses report **struggling** to fill jobs in 2023 (9 out of 10)

90%

Businesses planning to **increase hiring** by adding new positions in 2024

**57**%

### **TOP RECRUITING PRIORITIES**

Improving candidate quality

Getting more candidates

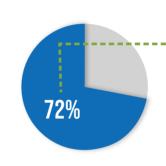
Improving hiring processes and speed

Improving onboarding

Creating a more diverse talent pipeline

45% of employers **eliminated degree requirements** (from some roles)





72% of employers have recently shifted hiring requirements, **prioritizing skills** over credentials

2023 4.1%

2024 (estimated) **3.9%** 

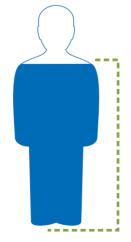
age Increases 📙 💎 N

3.8%

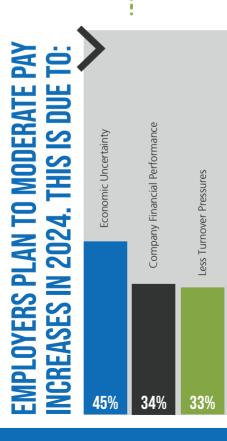
2023

3.5% 2024 (estimated)

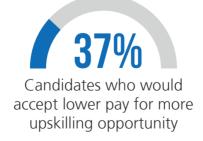
Did you know...



There are 0.7 qualified candidates for every job opening



51%
Candidates who would accept lower pay for more flexibility



New hires who stay for 3 years after a **positive onboarding experience** 

69%



Above-Market Pay Levels

11%

## EMPLOYMENT OUTLOOK SURVEY RESULTS

### question !:

The national quit rate remains low at 2.1%. Have you experienced a similar phenomenon of a continued low quit rate throughout 2024?



### question 2:

A predicted recruiting trend for 2025 is an increase in skills-based hiring, with 83% of organizations reporting they now prioritize skills over traditional qualifications. Does your organization have plans to update hiring qualifications as part of your hiring strategy this year?



### question 3:

Employers report intention to intensify their focus on the candidate experience this year, in an effort to be more competitive. What, if any, do you plan to focus on in your organization to enhance your candidate experience? 15% Faster, more streamlined application/interview process
0% Personalized, transparent communication efforts
31% Faster, more streamlined decision-making
0% All of the above
23% We're not focusing on candidate experience this year

### question 4:

Experts predict the role of AI (artificial intelligence) in recruiting will increase significantly in the coming year. Is your company planning to utilize AI in your 2025 recruiting strategy?



Page 7

024 Sources: TAG Employment Outlook Survey